

## Using Excel for Business Analysis: A Guide to Financial Modelling Fundamentals (Wiley Finance)

By Danielle Stein Fairhurst

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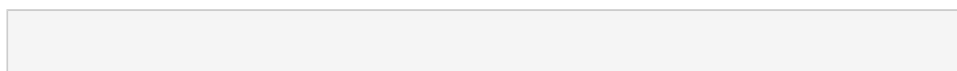
#### Utilise Excel 2013 capabilities to build effective financial models

*Using Excel for Business Analysis, Revised Edition* provides practical guidance for anyone looking to build financial models. Whether for business proposals, opportunity evaluation, financial reports, or any other business finance application, this book shows you how to design, create, and test your model, then present your results effectively using Excel 2013. The book opens with a general guide to financial modelling, with each subsequent chapter building skill upon skill until you have a real, working model of your own. Financial tools, features, and functions are covered in detail from a practical perspective, and put in context with application to real-world examples. Each chapter focuses on a different aspect of Excel modelling, including step-by-step instructions that walk you through each feature, and the companion website provides live model worksheets that give you the real hands-on practice you need to start doing your job faster, more efficiently, and with fewer errors.

Financial modelling is an invaluable business tool, and Excel 2013 is capable of supporting the most common and useful models most businesses need. This book shows you how to dig deeper into Excel's functionality to craft effective financial models and provide important information that informs good decision-making.

- Learn financial modelling techniques and best practice
- Master the formulas and functions that bring your model to life
- Apply stress testing and sensitivity analysis with advanced conditionals
- Present your results effectively, whether graphically, orally, or written

A deceptively powerful application, Excel supports many hundreds of tools, features, and functions; *Using Excel for Business Analysis* eliminates the irrelevant to focus on those that are most useful to business finance users, with detailed guidance toward utilisation and best practice.



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### Editorial Review

From the Back Cover

Praise for **Using Excel for Business Analysis**

Revised Edition

"Danielle brilliantly manages the balance between business relevance and the necessary technical explanations expected from a book such as this. Her ability to walk in the shoes of the reader and deliver concise practical wisdom is unsurpassed. I highly recommend this book to anyone working with numbers, be it a Chief Financial Officer talking to the board or a Business Analyst starting their career. With Danielle's advice you can transform your career from successful to exceptional."

—**Garth Holloway**, Managing Director, SixFootFour Consulting

"Danielle's expertise and experience shines through in a very readable book, introducing the key concepts and considerations inherent in financial modelling. From novice to advanced modeller alike, readers are presented with many useful tips, tools, techniques, and pragmatic examples to refer to time and time again. Readily digestible, this book plugs a gaping academic hole that illustrates the risks and rewards of taking a spreadsheet by the throat and converting it into a robust, transparent, and flexible decision-making device. It will help you to 'Excel'."

—**Liam Bastick**, Managing Director, SumProduct, and Excel MVP

"Excel is a powerful and underestimated tool in many business environments. Whilst there are a number of books on the market that help explain the countless functions and features of the product, there are few if any that clearly articulate and teach the analyst how to unlock the power of Excel as an analysis and modelling tool for critical business decisions. Filled with easy to follow examples and based on many years of practical experience and education, Danielle Stein Fairhurst's book *Using Excel for Business Analysis: A Guide to Financial Modelling Fundamentals* has finally bridged that gap with a step-by-step approach to building models that address important real-world business questions."

—**Michael Morgan**, General Manager, Business & Productivity Solutions, Empired Limited

About the Author

**DANIELLE STEIN FAIRHURST** is the Principal of Plum Solutions, a Sydney-based consultancy specialising in financial modelling and analysis. Her extensive experience as a financial analyst enables her to help her clients create meaningful financial models. She is regularly engaged as a speaker, course facilitator, financial modelling consultant, and analyst.

*Using Excel for Business Analysis: A Guide to Financial Modelling Fundamentals*, Edition Revised for Excel 2013 provides additional resources, explanations, information pertinent to users of older Excel versions, and more on the companion website at [www.wiley.com/go/steinfairhurstrevised](http://www.wiley.com/go/steinfairhurstrevised).

### Users Review

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In this 21st hundred years, people become competitive in most way. By being competitive now, people have do something to make these individuals survives, being in the middle of often the crowded place and notice by means of surrounding. One thing that occasionally many people have underestimated it for a while is reading. Sure, by reading a reserve your ability to survive improve then having chance to stay than other is high. For yourself who want to start reading some sort of book, we give you this kind of Using Excel for Business Analysis: A Guide to Financial Modelling Fundamentals (Wiley Finance) book as beginning and daily reading publication. Why, because this book is more than just a book.

### **Eric Lowe:**

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### **Gary Wilson:**

This book untitled Using Excel for Business Analysis: A Guide to Financial Modelling Fundamentals (Wiley Finance) to be one of several books in which best seller in this year, that is because when you read this book you can get a lot of benefit onto it. You will easily to buy this specific book in the book retail store or you can order it via online. The publisher of the book sells the e-book too. It makes you quickly to read this book, as you can read this book in your Touch screen phone. So there is no reason to you personally to past this publication from your list.

### **Seth Sutherland:**

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