

The Sociology Book (Big Ideas Simply Explained)


By DK




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The Sociology Book from **DK** is an introduction to the subject that tells you all about what society is and what makes it tick. With more than 100 ideas from the world's most renowned sociologists, covering topics as diverse as the effects of globalization; issues of equality, diversity, identity, and human rights; the role of institutions; and the rise of urban living in modern society, this book details all the key concepts of sociological thought.

- Part of an award-winning series that uses an innovative graphic approach and creative use of typography to clarify hard-to-grasp concepts and explain big ideas
- Explores sociological theories formulated by more than 100 famous sociologists, from Jane Addams to Sharon Zukin
- Easy to navigate step-by-step summaries explain each idea in a nutshell
- Biographies of key sociologists and social activists give a historical context to each idea
- A directory of social thinkers includes further biographies of sociologists from around the world

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Editorial Review

Review

Praise for the *Big Ideas* series:

"The '*Big Ideas Simply Explained*' series is truly marvelous. Each and every book in the series is worth reading and discussing, and it is exciting to ponder what the next title in the collection will be." —

Examiner

"A great resource for those interested in or beginning the study of sociology." — **Booklist**

Users Review

From reader reviews:

Willie Letchworth:

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Gabrielle Ponds:

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Lisa Haight:

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Eric Saunders:

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