



Harvard Business Review on Managing Supply Chains (Harvard Business Review (Paperback))

By Harvard Business Review



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Find and fix your weakest links.

If you need the best practices and ideas for making your supply chain strong and agile--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place.

This collection of HBR articles will help you:

- Use your supply chain as a competitive weapon
- Gain customers' trust by revealing where your products come from
- Collaborate with other companies--even rivals--to achieve scale
- Make smart decisions about where to manufacture
- Pick the most profitable supply chain for your products
- Align partners' interests with your own
- Revamp your supply chain to meet green goals

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If you need the best practices and ideas for the business challenges you face--but don't have time to find them--Harvard Business Review paperbacks are for you. Each book is a collection of HBR's inspiring and useful perspectives on a specific topic, all in one place.

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