

# **Expensive Mistakes When Buying & Selling Companies**

By Richard G. Stieglitz PhD, Stuart H. Sorkin JD LL.M CPA



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Selling or buying a business can be a lucrative but risky transaction. It's all too easy to sell yourself short or to overpay as the buyer. If you want to avoid the costly mistakes that many business owners make in M&A transactions, this book is for you. It provides valuable guidance on how to prepare for and negotiate your deal, and how to leave the bargaining table with more money in your pocket!

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#### **Editorial Review**

#### Review

Great read! A host of useful ideas for buyers, sellers, and M&A professionals. If CEOs who are preparing to sell took the actions that Stieglitz and Sorkin recommend, their businesses would be much more attractive and valuable. --Tom Mutryn, EVP & CFO, CACI International

Brilliant look into the psychology of mid-market M&A deals. Full of real-world stories that deliver valuable insights about M&A deals. --Chris Helmrath, Managing Director, SC&H Capital

Accurately describes the painful pitfalls of exiting a company. It gave me a strategy to substantially increase the value of my company. --Michael Wiencek, CEO, Wiencek & Associates

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