



Paris Street Style: A Guide to Effortless Chic

By Isabelle Thomas, Frédérique Veysset

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One city always seems to win the award for most-wanted style—Paris, where people walking down the avenues mix timeless and trendy pieces in a way that appears effortless. French fashion writers Isabelle Thomas and Frédérique Veysset break down the “je ne sais quoi” of Paris street style, describing the essential elements that should be in everyone’s wardrobe. Renowned experts on French style—designers, stylists, editors, and celebrities—also chime in to reveal their favorite accessories and how to create multidimensional looks and make affordable clothing appear luxurious. Starring both fashion icons and anonymous women met on the streets of Paris and richly illustrated with hand-drawn sketches and Veysset’s striking photographs, *Paris Street Style* is an inspirational fashion guide that will allow you, no matter where you are from, to cultivate an everyday style of timeless glamour, careless, easy chic—*votre style français*.

Praise for Paris Street Style:

“In this fun new book, a pair of fashion bloggers promise to reveal the secrets of their compatriots’ mysterious and seemingly innate ability to look sophisticated under any circumstances. With the help of hand-drawn illustrations and photos of models, fashionistas and anonymous women met in the street, they dissect the essential elements of les Parisiennes’ deceptively casual, highly individualistic brand of urban chic and offer readers tips galore on creating their own personal style.” —*France Magazine*

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