

How to Write Best Selling Fiction

By Dean R. Koontz



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From dust jacket notes: "...In this book, Dean Koontz, whose own books have sold more than 25 million copies, shares his insight into the publishing world and shows writers how to write the kind of book that a publisher can promote as a lead title - a well-written, thoroughly researched, complex, wide-appeal novel that can sell the millions of copies necessary to finance an extensive advertising and promotion campaign. Koontz takes a practical, detailed approach to the art, craft, and business of novel writing. You'll learn how to structure a story for greatest reader appeal, how to provide depth of characterization without slowing the pace, and how to recognize and use the sort of theme that is timely and appealing. Plus you'll receive thorough instruction on other writing techniques as they apply to today's novel, including background, viewpoint, scene setting, transitions, and dialogue. On the business side, Koontz gives an insider's view of how to deal profitably with editors and agents, advice on contracts, and tips on paperback and book club sales, foreign rights, and film rights. His final advice to writers is to read, read, read. To help you get started, he supplies a list of today's best-sellers which will provide further insight into the kind of novel that will succeed today...."



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