



Getting a Big Data Job For Dummies

By Jason Williamson

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Getting a Big Data Job For Dummies By Jason Williamson

Hone your analytic talents and become part of the next big thing

Getting a Big Data Job For Dummies is the ultimate guide to landing a position in one of the fastest-growing fields in the modern economy. Learn exactly what "big data" means, why it's so important across all industries, and how you can obtain one of the most sought-after skill sets of the decade. This book walks you through the process of identifying your ideal big data job, shaping the perfect resume, and nailing the interview, all in one easy-to-read guide.

Companies from all industries, including finance, technology, medicine, and defense, are harnessing massive amounts of data to reap a competitive advantage. The demand for big data professionals is growing every year, and experts forecast an estimated 1.9 million additional U.S. jobs in big data by 2015. Whether your niche is developing the technology, handling the data, or analyzing the results, turning your attention to a career in big data can lead to a more secure, more lucrative career path. *Getting a Big Data Job For Dummies* provides an overview of the big data career arc, and then shows you how to get your foot in the door with topics like:

- The education you need to succeed
- The range of big data career path options
- An overview of major big data employers
- A plan to develop your job-landing strategy

Your analytic inclinations may be your ticket to long-lasting success. In a highly competitive job market, developing your data skills can create a situation where you pick your employer rather than the other way around. If you're ready to get in on the ground floor of the next big thing, *Getting a Big Data Job For Dummies* will teach you everything you need to know to get started today.

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Editorial Review

From the Back Cover

Learn to:

- Ensure you have the skill set for a big data career path
- Develop a job-landing strategy
- Prepare for the hiring process and sharpen your interview skills
- Find companies hiring big data professionals

Find out what it takes to land a job in one of today's fastest-growing career fields!

The demand for big data professionals just keeps growing. This down-to-earth guide shows you what you must know to qualify, how to identify the big data job for you, what constitutes the perfect résumé, and what it takes to ace the interview. Learn about the different types of jobs and companies, how to build a plan, and how to set it in motion!

- What's out there — view the big picture of the big data industry and find out what types of jobs fit your skills and interests
- Dive into details — understand the process of big data architecture and examine how big data is used in different businesses
- What do you need to know — review your own background and see what education gaps you need to fill
- Stock your toolbox — discover essential database and analysis tools
- Who the players are — find out what companies and enterprises are major big data employers
- Decide what you want — understand the pros and cons of working for a large corporation, for a startup, in the public sector, or in academia
- Build your strategy — develop your network, learn to create the résumés that will get attention, and head into interviews with confidence

Open the book and find:

- How to build a job-finding plan
- What skills are in demand
- Where to look for jobs
- An overview of major big data employers
- Different types of jobs available
- Whether you need more education
- Curriculum choices that lead to jobs
- Top ten ways to maximize social media

About the Author

Jason Williamson is an assistant professor at the University of Virginia's McIntire School of Commerce. He has worked with leading Fortune 100 companies including Oracle, GE, and Capital One, and was the co-founder and CTO of BuildLinks, the construction industry's first SaaS/CRM offering.

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