


American Leadership: What Makes a Great Leader

By Dr. Ionel Coltea



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Dr. Ionel Coltea strives to find the answer to the age-old question; "What Makes A Great Leader?" After studying the behavioral attributes of Americans, thousands of business leaders, the resulting data could reveal commonalities that define strong leadership. But could science and behavioral psychology be successfully applied to extract these leadership "revelations" from data? Since the inception of business, have organizations have searched for clues to help rare combination of successful leaders. They have searched for men and women of vision with the rare combination of traits that help them serve as motivator, business driver, and authority figure. The concept of leadership has been widely observed and frequently studied, but a thorough understanding of what defines successful leadership has always remained just out of reach. By forming concise "leadership recipe", the never-ending search for quality leaders could finally be simplified to a standardized set of characteristics that might help predict successful leadership in any organization.

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