

Race in North America: Origin and Evolution of a Worldview

By Audrey Smedley, Brian D. Smedley



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This sweeping work traces the idea of race for more than three centuries to show that "race" is not a product of science but a cultural invention that has been used variously and opportunistically since the eighteenth century. Updated throughout, the fourth edition of this renowned text includes a compelling new chapter on the health impacts of the racial worldview, as well as a thoroughly rewritten chapter that explores the election of Barack Obama and its implications for the meaning of race in America and the future of our racial ideology.



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Editorial Review

Review

"In this fourth edition, Drs. Audrey Smedley and Brian Smedley describe, in a scholarly but widely accessible and engaging manner, the evolution of the concept of race and the way shifting views of the meaning of race have shaped North America. The book is an essential resource for anyone interested in the past, present, and future of race and race relations in North America."

-John F. Dovidio, Yale University

"Race in North America is an essential text for anyone who engages 'race' from the early modern period to the present. ... Eminently suitable for a range of learners, from undergraduates to researchers, the book is critical to courses and writings on the ways in which race has been, and continues to be, socially constructed in the Anglo world."

-Laura A. Lewis, James Madison University

"This much anticipated new edition continues the global exploration of the roots of race and racism and reveals how structural racism maintains disparities in the modern age. Followers of the epistemology of race and racism will get a historically broader and detailed explanation of why we think about groups of people the way we do today."

-Janis Hutchinson, University of Houston

About the Author

Audrey Smedley is professor emerita of anthropology and African American studies at Virginia Commonwealth University. She is the author of several books as well as the American Anthropology Association's position paper on race.

Brian D. Smedley holds a Ph.D. in psychology from UCLA. He is vice president and director of the Health Policy Institute of the Joint Center for Political and Economic Studies, a think tank in Washington, D.C.

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