

# HBR's 10 Must Reads Boxed Set (6 Books) (HBR's 10 Must Reads)

By Harvard Business Review, Peter Ferdinand Drucker, Clayton M. Christensen, Daniel Goleman, Michael E. Porter



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You want the most important ideas on management all in one place. Now you can have them—in a set of HBR's 10 Must Reads. We've combed through hundreds of Harvard Business Review articles on strategy, change leadership, managing people, and managing yourself and selected the most important ones to help you maximize your performance.

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Managing your employees is fraught with challenges, even if you're a seasoned pro. Boost their performance by tailoring your management styles to their temperaments, motivating with responsibility rather than money, and fostering

trust through solicited input. This book includes the bonus article "Leadership That Gets Results," by Daniel Goleman.

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Are you an extraordinary leader—or just a good manager? Learn how to motivate others to excel, build your team's confidence, set direction, encourage smart risk-taking, credit others for your success, and draw strength from adversity. **This book includes the bonus article "What Makes an Effective Executive," by Peter F. Drucker.** 

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Is your company spending too much time on strategy development, with too little to show for it? Discover what it takes to distinguish your company from rivals, clarify what it will (and won't) do, create blue oceans of uncontested market space, and make your priorities explicit so employees can realize your vision.

This book includes the bonus article "What Is Strategy?" by Michael E. Porter.

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Most companies' change initiatives fail—but yours can beat the odds. Learn how to overcome addiction to the status quo, establish a sense of urgency, mobilize commitment and resources, silence naysayers, minimize the pain of change, and motivate change even when business is good. This book includes the bonus article "Leading Change," by John P. Kotter.

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HBR's 10 Must Reads series is the definitive collection of ideas and best practices for aspiring and experienced leaders alike. These books offer essential reading selected from the pages of *Harvard Business Review* on topics critical to the success of every manager. Each book is packed with advice and inspiration from the best minds in business.



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