

Conspiracy of Kindness: A Unique Approach to Sharing the Love of Jesus

By Steve Sjogren



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God is seeking to enter the heart of every person on this planet. Yet, for those who are not gifted evangelists, the task of communicating the gospel can seem daunting. What if there was another way? There is, and it's called the conspiracy of kindness. Operating on a simple premise, this exciting form of servant evangelism enables every follower of Christ, from brand-new to mature believer, to become an effective evangelist through unassuming acts of kindness. In this book, Steve Sjogren offers a proven vision, simple strategy, and real-life stories that show the amazing impact servant evangelism has had throughout the world. Here's how to communicate the love of God more persuasively through actions than with words. Learn how churches, groups, and individuals have used washing windows, cleaning toilets, handing out sodas, and more to impact their communities with the life-changing love of Christ. Although a simple premise, the conspiracy of kindness principle affects both those serving and those being served. Are you ready to roll up your sleeves?



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Editorial Review

From the Publisher

Ten years ago, Steve Sjogren published this groundbreaking book that has helped thousands of Christians win others to Jesus and the Church by performing simple, unexpected services. Conspiracy of Kindness enables every Christian to become an effective evangelist by demonstrating with teaching, example, and testimony how unassuming acts of kindness convince people of the love of God more persuasively than words. This tenth-anniversary edition contains the author's epilogue, in which he describes the impact kindness evangelism has had on Christianity throughout the world.

From the Back Cover

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About the Author

Steve Sjogren (show'grin), the author of many books and articles, is the founding pastor of the now-megachurch, Vineyard Community Church, in Cincinnati, Ohio. He coaches church planters and encourages pastors toward developing outward-focused ministry.

Users Review

From reader reviews:

Eva Ammons:

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William Holmes:

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