



The Art of Policymaking; Tools, Techniques and Processes in the Modern Executive Branch Second Edition

By George E. Shambaugh IV, Paul J Weinstein Jr



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This book explains how senior officials within the executive branch of government manage the policymaking process and how those policies are crafted and communicated to stakeholders and the public at large, with practical advice on how to write memos, prepare polling questions, and navigate the clearance process. Case studies show how actual policies were developed and how and why policies and processes differed across Administrations. Finally, scenarios allow students to practice the tools and techniques they have learned by working through both domestic and foreign policy situations. Written by two experts in the field, with experience in both academia and government, The Art of Policymaking is the perfect how-to guide for students and professionals.

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Review

"I have used Shambaugh's text every year since 2006 because of its unique approach among policy textbooks. It is the only one that centers on the White House and the only one written by a person who has actually worked there. The argument for this book has only grown in importance since its original publication and will continue to increase for the foreseeable future." -- Robert S. Wood

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