



## Psychology: Second European Edition

By Daniel Schacter, Daniel Gilbert, Daniel Wegner, Bruce Hood



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Renowned for its exuberant writing style, intriguing real life examples and cutting-edge research, this best-selling text is back with additional coverage of social psychology, emphasis on the practical applications of the discipline to students' lives, and engaging new 'psychomythology' features which pit science against commonly held beliefs.

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'A joy to read - the writing style, the examples, and the issues are all spot on. Perfect for a first year course in psychology.' -Zoltan Dienes, University of Sussex, UK 'I must say, I like this book a lot. It is clear and concise, and presents classic material alongside cutting edge developments in the field. The structure is very good and it is funny too!' -Ase Innes-Ker, University of Lund, Sweden 'A fantastic combination of real-world examples, accessible writing and academically credible presentation. The authors have done a great job - the writing drew me into topics and I read up on current developments with interest. This textbook has been very well adapted for a UK and European audience.' -Rachel Taylor, University of Glamorgan, UK 'The mindbugs approach appeals to me very much because it sets the ecological relevance of a particular theoretical issue. This is a well-written, humorous and accessible textbook.' -Derek Smith, University of Wales Institute, Cardiff, UK 'The clarity, level of language and quality of the explanations would fit my student audience perfectly. It is an accessible and engaging textbook with a great style and nice touches of humour. The historical context really appeals to me and fits my style of teaching.' -Pascal Wilhelm, University of Twente, Netherlands "I love the companion website, and I'm using a lot of the materials for seminar activities or as suggestions for self-managed learning" - Janice Brown, London South Bank University, UK

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#### About the Author

Daniel L. Schacter is Professor of Psychology at Harvard University, USA. He is the author of *Searching for Memory* and *The Seven Sins of Memory*, both winners of the APA's William James Book Award.

Daniel T. Gilbert is Professor of Psychology at Harvard University, USA. He has won numerous awards, including the Phi Beta Kappa Teaching Prize, a Guggenheim Fellowship, and the American Psychological Association's Distinguished Scientific Award for an Early Career Contribution to Psychology.

Daniel M. Wegner is Professor of Psychology at Harvard University, USA. Author of *White Bears and Other Unwanted Thoughts* and *The Illusion of Conscious Will*, he is a member of the Board of Reviewing Editors for *Science* magazine.

Bruce M. Hood is Professor of Developmental Psychology in Society at the University of Bristol, UK. Bruce has appeared in a number of TV science documentaries and in 2011 he delivered the Royal Institution Christmas Lectures which were broadcast on the BBC to over 4 million viewers.

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