



David Busch's Sony Cyber-shot DSC-RX100 IV: Guide to Digital Photography

By David Busch

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David Busch's Sony Cyber-shot DSC-RX100 IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's wildly popular pocket-sized camera aimed at both advanced and beginner photography enthusiasts. Sony has packaged up the most alluring features of advanced digital cameras and stuffed them into an ultra-compact wireless-capable body with an amazing array of features, including a fast Zeiss f/1.8-f/2.8 zoom lens, SteadyShot image stabilization, a clever pop-up high-resolution electronic viewfinder, and built-in flash. The RX100 IV's "stacked" CMOS Exmor R sensor provides fast image capture and processing, making 4K video, fast continuous shooting, and video frame rates up to 960/1000 fps possible. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Cyber-shot DSC-RX100 IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, movie making, and more. Explore this camera using a handy "roadmap," a visual guide to each camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast exploring full-frame photography for the first time, or are just out for fun. Start building your knowledge and confidence while bringing your vision to light with the Sony Cyber-shot DSC-RX100 IV.

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Editorial Review

About the Author

With more than two million books in print, **David D. Busch** is the world's #1 best-selling camera guide author, with more than 100 guidebooks for Nikon, Canon, Sony, Olympus, Pentax, and Panasonic cameras, and many popular books devoted to digital photography and imaging techniques. His best-sellers include *Digital SLR Cameras and Photography for Dummies*, which has sold more than 300,000 copies in five editions, and *Mastering Digital SLR Photography*, now in its Fourth Edition.

The graduate of Kent State University is a former newspaper reporter/photographer, and operated his own commercial photo studio, shooting sports, weddings, portraits, fashion, architecture, product photography, and travel images. For 22 years he was a principal in CCS/PR, Inc., one of the largest public relations/marketing firms based in San Diego, working on press conferences, press kits, media tours, and sponsored photo trade magazine articles for Eastman Kodak Company and other imaging companies. His 2500 articles and accompanying photos have appeared inside and on the covers of hundreds of magazines, including *Popular Photography*, *Rangefinder*, and *Professional Photographer*.

For the last decade, Busch has devoted much of his time to sharing his photographic expertise, both in publications, and in seminar/workshops he hosts at the Cleveland Photographic Society School of Photography. He has been a call-in guest for 21 different radio shows nationally and in major markets, including WTOP-AM (Washington), KYW-AM (Philadelphia), USA Network (Daybreak USA), WPHM-AM (Detroit), KMJE-FM (Sacramento), CJAD-AM (Montreal), WBIX-AM (Boston), ABC Radio Network (Jonathan & Mary Show). He's also been a call-in guest for one Canadian television show, and appeared live on *Breakfast Television* in Toronto, the Today Show of the Great White North.

With a total of more than 200 books to his credit, Busch has had as many as five books appear simultaneously in the Amazon.com Top 25 Digital Photography Books, and when Michael Carr of About.com named the top five digital photography books for beginners, the initial #1 and #2 choices were Busch's *Digital Photography All-in-One Desk Reference for Dummies* and *Mastering Digital Photography*. His work has been translated into Arabic, Spanish, Chinese, Japanese, Portuguese, Bulgarian, German, Italian, French, and other languages. Busch's Web portal is www.dslrguides.com

Users Review

From reader reviews:

Jose Anderson:

This David Busch's Sony Cyber-shot DSC-RX100 IV: Guide to Digital Photography book is simply not ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book is actually information inside this guide incredible fresh, you will get info which is getting deeper you read a lot of information you will get. This particular David Busch's Sony Cyber-shot DSC-RX100 IV: Guide to Digital Photography without we comprehend teach the one who looking at it become critical in thinking and analyzing. Don't end up being worry David Busch's Sony Cyber-shot DSC-RX100 IV: Guide to Digital Photography can bring once you are and not make your carrier space or bookshelves' come to be full because you can have it inside your lovely laptop even cellphone. This David Busch's Sony Cyber-shot DSC-RX100

IV: Guide to Digital Photography having very good arrangement in word and also layout, so you will not sense uninterested in reading.

James Atkinson:

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Robert Vargas:

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Denise Wentzel:

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